



What The Freelancer Needs to Know

FREE Breakfast Seminars (7.30am till 10.00am)

They're back: A series of vital breakfast sessions for the freelance community, backed by and held in the premises of leading independent media and digital companies. Freelancers are being expected to know more than just how to make a programme these days so the topics covered and skills explained are intended to update and enhance your employment potential as a freelancer.

You are eligible to attend **up to 3** of these **FREE workshops** if you live in the Northwest Region, are a freelancer on a contract of 9 months or less and/or registered self employed and have not already attended more than 2 of the Take Advantage sessions that were run between January and April 2009. Places are limited to a maximum of 15 at each venue (sometimes fewer) and if **Take Advantage- Take One** was anything to go by we advise prompt action to ensure a place.

To encourage networking and to build on the essential industry links, Tea & coffee will be served before and after the sessions... and there'll be croissants!!

SESSION DETAILS:

SESSION 1 - Friday 22nd January (re-scheduled from 15th) Broadcasters Guidelines @ Nine Lives Media Ltd, Manchester

An essential up to the minute guide to the latest broadcaster's guidelines with TV documentary maker and trainer **Christine Pyke**

PAST EVENT - If this is repeated would you come? Let us know.

SESSION 2 – Thursday 4th February Data Wrangling 2010 @ Sumners, Manchester

The latest guide to the world of tapeless working now it's here with **Brian Hardman**

PAST EVENT - If this is repeated would you come? Let us know.

SESSION 3 – Thursday 18th February Multi platform Content for Programme Makers @ Conker Media Ltd, Liverpool

This session prepared by Conker Media digital producer **Nick Hanson**, goes behind the computer screen into the world of multi platform content – an area often overlooked by freelancers who often find it a minefield.

SESSION 4 – Thursday 25th February An Easy Guide to Location Film and Sound Recording for Researchers @ Libra Television Ltd, Manchester

Experienced broadcast cameraman, **Graham Veevers**, gives you an update on recording sound and short vision pieces on a Z 1 camera.

SESSION 5 – Thursday 4th March Intellectual Property Rights & Copyright @ Onteca, Liverpool

Freelancers are expected to know the law affecting programme making as part of their personal portfolio. In this session, **media lawyer, Samantha Lansbury, from Slater Heelis** will take complicated legal issues affecting the media industries and put them into easy to understand scenarios to help protect your creative ideas and formats.

SESSION 6 – Thursday 18th March Broadcasting on the Web @ Idaho, Manchester

Audiences are using the internet in highly innovative and effective ways. This session with esteemed futurologist **Mike Ryan** helps freelancers wade through the skills needed to produce content for the web and looks beyond the TV screen.

SESSION 7 – Thursday 25th or Friday 26th March (TBC) Providing Pictures for Radio Makers @ All Out Productions, Manchester

The Kit and the Process!

To express your interest in attending any of the above sessions go to:
<http://www.northernadvantage.co.uk/events.htm>

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